

BRIGHAM CITY GENERAL PLAN

PART III IMPLEMENTATION

Part III is the Implementation Section of the Brigham City General Plan. This section of the Plan is what you would call the “Action Plan” and it prioritizes the Goals & Policies of the Brigham City General Plan and defines the next step in the planning process.

For this General Plan to be of value, it must result in action. The process of implementing the policies and proposals developed as part of this Plan requires a continuous commitment on the part of the residents of the community and particularly the elected and appointed officials. The plan is a benefit to the community does not happen merely by the adoption of said Plan. There must be a process so that the Plan be implemented

Implementation Tools for the General Plan

There are a variety of implementation tools available to a community to achieve goals and vision of the General Plan. The following is an overview of the land use ordinances and tools that can be used to implement the policies of this General Plan.

Strategy for Implementation of the General Plan

The strategy for implementing goals and policies of this General Plan is based on identifying the most critical goals and ranking them as to an order of importance. With each of the prioritized goals a level of needs is develop with and action to be taken and the responsible party to take the lead in implementing the goals.

The ranking of the goals were done based on the importance as identified by the Public, General Plan Steering Committee, Planning Commission, City Council and Mayor. The top goals indicate that citizens want to balance economic development with efficient growth. In other words, foster a growing economy while encouraging well-designed, attractive neighborhoods in order to avoid sprawl, high infrastructure costs and the feel of a growing city.

For each of the prioritized goals there is an “Action Plan.” This “Action Plan” is meant to be a guide and identify the “Needed Action,” the “Resources Required,” and the “Responsibility” for the Goals. The details of the implementation recommendations

Zoning Ordinance:

The Zoning Ordinance consists of a zoning map and an associated ordinance that define appropriate locations, uses, density and restrictions for each zoning category. Where the General Plan is the expression of the general desires of the community, the zoning ordinance has the force of law. The General Plan identifies the broad stroke goals, policies and guidelines which are implemented by zoning the property accordingly. The General Plan Map generally does not follow property lines, while zoning does, the translation from the General Plan designation to zoning is not always direct. As a result, both zoning and General Plan designations must be considered together when considering development projects within the community.

Subdivision Ordinance:

The Subdivision Ordinance unlike the zoning ordinance defines the process by which a parcel of land is divided into smaller parcels. It also contains design standards for site development, such as roads, sidewalks, drainage, utilities, lighting and even park dedication requirements. The subdivision site design standards help the Planning Commission and City Council determine whether the location proposed for the buildings, roads, utilities, etc. are appropriate and safe. Many of the objectives of the General Plan can be implemented through the design standards in the Subdivision Ordinance.

Other Implementation Tools:

In addition to the zoning and subdivision ordinance of a

are found in the individual relevant sections of the general plan as indicated by the individual number for each “Goals”. Many of the GOALS are on-going and/or already in place. Ranking signifies importance to community more than order in which to implement. The feasibility of goals is a major consideration and some of the GOALS are not as easily achieved or affected by City policies. Some of the GOALS require zoning changes and some involve additional studies	<p><i>community there are additional tools that can be used to implement the goal and policies of the General Plan. The following are some of the different implementation tools available for a community to use:</i></p> <ol style="list-style-type: none"> 1. <i>Special Use Conditions</i> 2. <i>Overlay Zones</i> 3. <i>Historic District designation</i> 4. <i>Economic Development</i> 5. <i>Urban Renewal and Redevelopment</i> 6. <i>Design Guidelines</i> 7. <i>Capital Improvements Programming</i> 8. <i>Special Studies and Plans</i>
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1.1 GOAL PRIORITIZATION		
Priority	Goals:	Action Plan:
1	5.1.1 Coordinate Economic Development Programs and support services	Needed Action: On-going, already in place Resources Required: Low Responsibility: Economic Development
2	5.2.1 Support Business Development that brings value-added Jobs	Needed Action: On-going, already in place Resources Required: Medium Responsibility: Economic Development
3	1.3.2 Encourage Contiguous Growth and Avoid Inefficient Leap-Frog Development, where practical	Needed Action: minimal changes to regulations Resources Required: Low Responsibility: Community Development
4	2.2.4 Allow Non-intrusive and compatible commercial uses in new residential areas	Needed Action: changes to zoning Resources Required: Low Responsibility: Community Development
5	4.2.5 Balance Historic Preservation with Encouraging Redevelopment and Infill	Needed Action: changes in zoning Resources Required: Medium Responsibility: Community Development
6	1.3.1 New Growth Areas should have a neutral budget effect	Needed Action: changes in impact fees (may require a study) Resources Required: Medium Responsibility: Public Works

Priority		Goals:	Action Plan:
7		8.1.1 New Structures in Historic Areas should be compatible	Needed Action: changes in zoning Resources Required: Low Responsibility: Community Development
8		2.2.5 Well-landscaped Neighborhoods	Needed Action: changes in zoning, demonstration project(s) Resources Required: medium Responsibility: Community Development
9 (tied)		9.2.1 Encourage contiguous growth of suburban densities instead of rural sprawl	Needed Action: changes to annexation policies Resources Required: low Responsibility: Community Development
10 (tied)		4.2.2 Enhance Downtown's Storefront Character	Needed Action: minimal changes to zoning/ design guidelines, money for grants or support to businesses Resources Required: medium Responsibility: Community Development and Economic Dev.
11		6.1 Support Many Modes of Travel: Encourage active travel (bikes & walking)	Needed Action: trail plans, street standards Resources Required: medium-high Responsibility: Community Development, Parks & Rec., Public works
12		3.3.1 Encourage land and Building Utilization in Developed Areas	Needed Action: zoning incentives, may require a study Resources Required: medium Responsibility: Community Development
13		4.2.4 Augment Downtown's Role as the Tourist Center of Brigham while Maintaining its Appeal as the Citizen's Downtown	Needed Action: advertising, parking studies, improvement funds Resources Required: high Responsibility: Community Development and Economic Dev
14		5.1.8 Provide a Quality of Life Conducive to Business Innovation	Needed Action: on-going, comprehensive provision and planning of public services and amenities Resources Required: high Responsibility: Community Development
15		7.2.2 Trail Development	Needed Action: community planning and feasibility studies Resources Required: medium Responsibility: Community Development and Parks & Rec.
16		3.3.2 Identify and Clarify Roles of Distinct Commercial Districts	Needed Action: augment zoning design standards Resources Required: medium Responsibility: Community Development
17		4.2.1 Enhance Downtown's Walking Routes	Need Action: improvement funds, planning study Resources Required: medium Responsibility: Community Development and Public Works

Priority	Goals:	Action Plan:
18	6.2 Meet Brigham City's Parking Needs	Need Action: community involvement, studies and capital funds Resources Required: high Responsibility: Community Development and Economic Dev.
19	7.2.1 Conserve Critical Lands in Cooperation with Landowners	Need Action: community involvement, zoning changes, potential TDR study Resources Required: high Responsibility: Community Development
20	2.2.5 Compatible Residential Design Standards	Need Action: zoning changes Resources Required: medium Responsibility: Community Development
21	8.1.3 Encourage Private Rehabilitation of Historic Structures	Need Action: improvement funds Resources Required: medium Responsibility: Community Development
22	5.1.5 Workforce Education	Need Action: on-going educational support Resources Required: high Responsibility: Economic Development
23	2.2.1 Enable Traditional Neighborhood Composition	Need Action: zoning modifications Resources Required: medium Responsibility: Community Development
24	7.2.2 Encourage Parks throughout the City	Need Action: open space requirements, potential public funds Resources Required: low-medium Responsibility: Community Development and Parks & Rec.
25	4.2.3 Encourage Downtown Living	Need Action: zoning modifications, potential subsidies, parking strategies study Resources Required: medium Responsibility: Community Development
26	3.3.4 Consider Eventual Role of Each Commercial Area in Establishing Basic Standards for Development	Need Action: develop zoning requirements for different areas Resources Required: medium Responsibility: Community Development

Plan Implementation and Public Involvement

In addition to the prioritization of the goals and the development of an “Action Plan” for the General Plan there is a need to involve and educate the general public. The involvement of the public in the implementation process will help in the education and bring the policies of the Plan before the public so they can become involved in a public dialogue when it comes to determining the future direction of the City. The following are several general actions that should be taken to implement the plan:

- A. **Formal Adoption of the General Plan Update:** As the City Council and Planning Commission go through the formal adoption process the encouragement the involvement of the general public become by taking the following action:
 - 1. Advertise the all public meeting
 - 2. Contact the media outlets (newspaper an encourage them to feature articles that will help to educate the public)
 - 3. Make the copies of the Plan available to the public (CD copies, City Website, and hard copies)
- B. **Rewrite of Zoning and Subdivision Regulations:** Since these ordinances are the primary tools to implement many of the goals of the General Plan, they should be revised as necessary to be consistent with the General Plan.
- C. **Ongoing Public Education:** The general public should be involved in and made aware of the updates of the General Plan, its policies and the Zoning and Subdivision ordinances through a variety of on-going efforts including public hearings, but also through outreach efforts such as presentations to civic clubs, school groups and other organizations as well as articles in the newspaper and other local publications.

